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EVENT DOME IN CHINA





**DELIVERING THE NEW FRONTIER
OF IMMERSIVE MEDIA AT THE
INTERSECTION OF MUSIC, ART AND
SHARED VIRTUAL REALITY**

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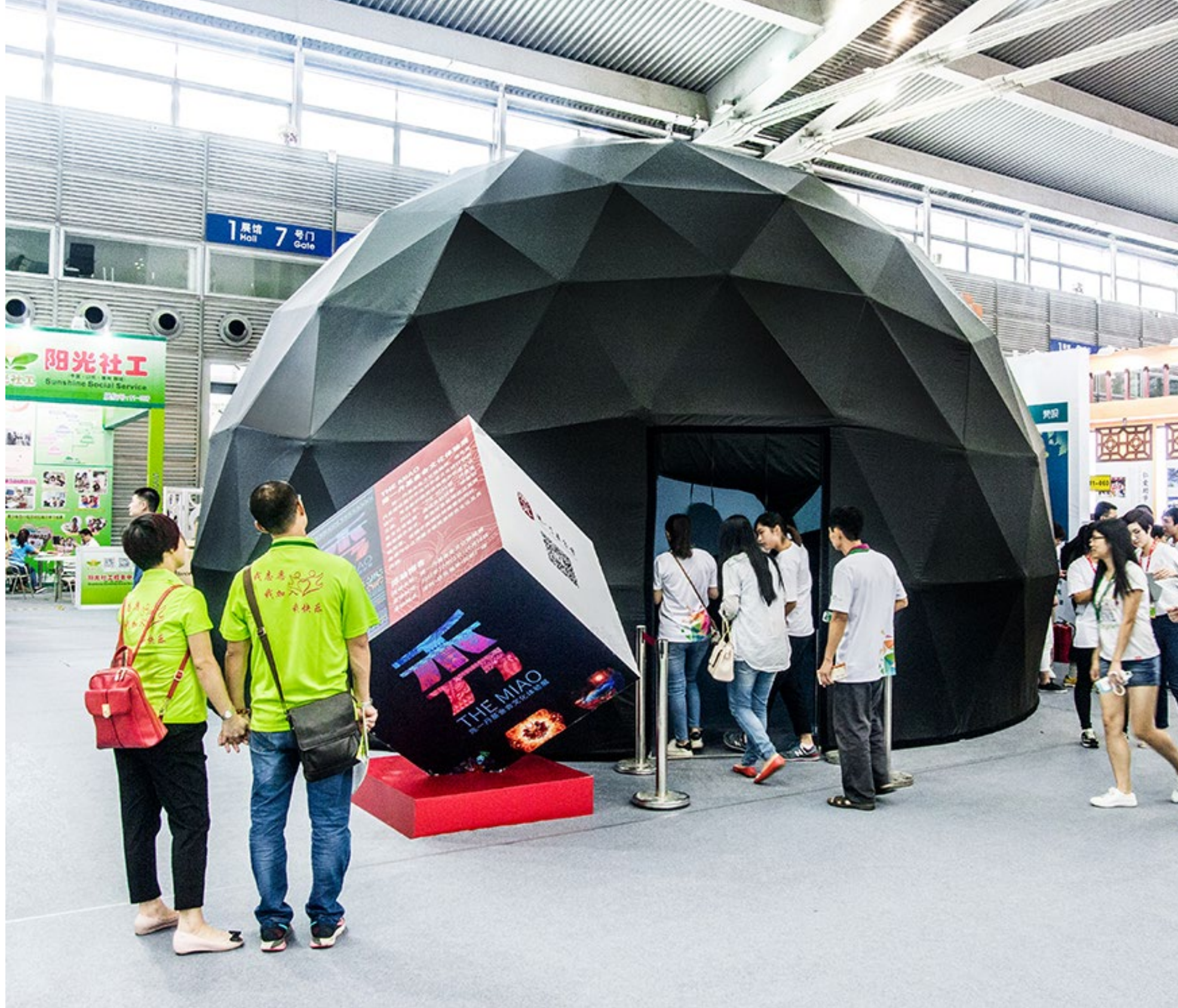


EXPLORING MIAO CULTURE IN SHENZHEN

Chen Yidan Foundation Collaboration

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Trailer



CHEN YIDAN FOUNDATION COLLABORATION

Visitors to the 5th China Charity Fair in Shenzhen, China were drawn to the “big black ball” at the Chen Yidan Foundation exhibit. Those who queued for a closer look discovered the “ball” was actually an eight meter (25 foot) 360° digital dome theatre and, once inside, were treated to an immersive show exploring the cultural history of the Miao people. The Miao are one of over 50 officially recognized ethnic minorities in China and include the Hmong people, who have a large diaspora in South East Asia and beyond to the western world. The three-minute show was created specifically for the Chen Yidan Foundation by 360ART.pro. It features stunning animation based on a traditional Miao butterfly motif and a beautiful soundtrack.

At the conclusion of the fair the dome was relocated to a plaza in Shenzhen, where the public could continue to delight in the show. Portable domes and easy to setup projection systems from Fulldome.pro make short term installations like this feasible.

The Chen Yidan Foundation was established in 2013 by philanthropist and co-founder of internet giant Tencent, Charles Chen, to preserve and promote traditional Chinese culture and education.

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**CHEN YIDAN
FOUNDATION COLLABORATION**

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SUR REALITY DOME



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SURREALITY DOME

The latest technology lets visitors immerse themselves in art. Our Chinese partners used a dome for their Dali exhibition. A decorative outer cover featured the artist looking askance at the crowd, and inside – unique digital content.



Dream of Dalí
EXHIBITION OF SURREALISM ART

MORE ART 晶·移动美术馆

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The background image shows a museum complex at sunset. On the left is a tall, slender tower with multiple circular openings. In the center, a large, metallic, spherical dome is visible. To the right, there is a building with a green, textured facade. The sky is a mix of orange and blue, and the foreground is dark with some foliage.

MUSEUM COLLABORATION

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MUSEUM COLLABORATION



7米球幕

直径7米
高度5米
坐席25个
投影系统4台投影仪
清晰度3K
服务器HDX4



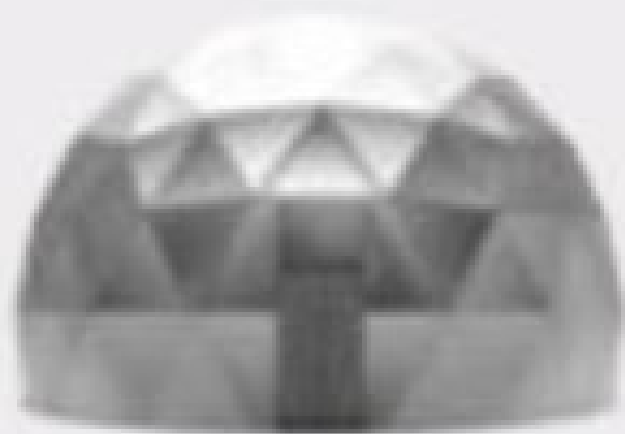
12米球幕

直径12米
高度7,5米
坐席79个
投影系统12台投影仪
清晰度5K
服务器DX12

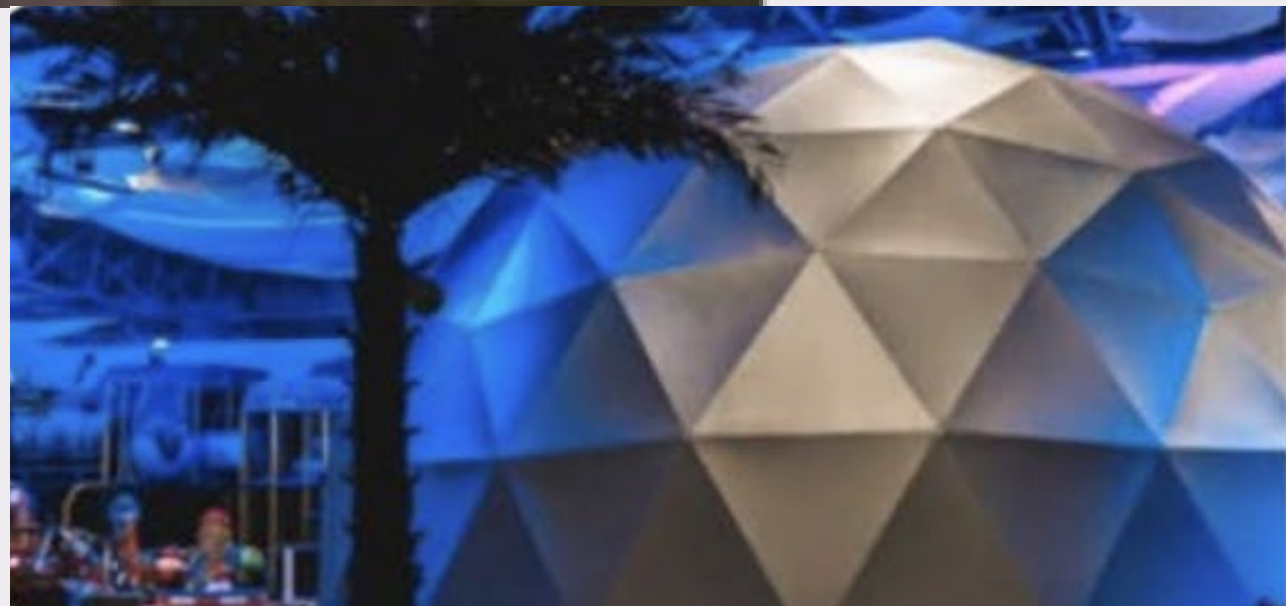


30米球幕

直径30米
高度19米
清晰度4K
服务器DX8



12米球幕



10米球幕

直径10米
高度6,5米
坐席35个
投影系统8台投影仪
清晰度4K
服务器DX8



10米球幕

直径10米
高度6,5米
坐席35个
投影系统8台投影仪
清晰度4K
服务器DX8



DOME FOR CULTURAL TOURISM

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New projection in China at the Wahunggong



DOMES FOR CULTURAL TOURISM

The Wahuanggong national park is famous for its Buddhist temple, which was built in honour of one of the heroines of ancient Chinese mythology, the goddess Nuwa. It is her that is depicted on our 12-metre dome, which features aluminium plates instead of a cover and screen. Inside the dome there are 58 motion seats, and the high-quality image projected on the plates is provided by the Fulldome.pro projection system.

The park itself has an AAAAAA+ rating – this is the top rating in the classification system used for entertainment and tourist sites in China. You can find this new dome attraction in a two-storey building in the area of the park devoted to amusements. The building also contains several VR attractions.

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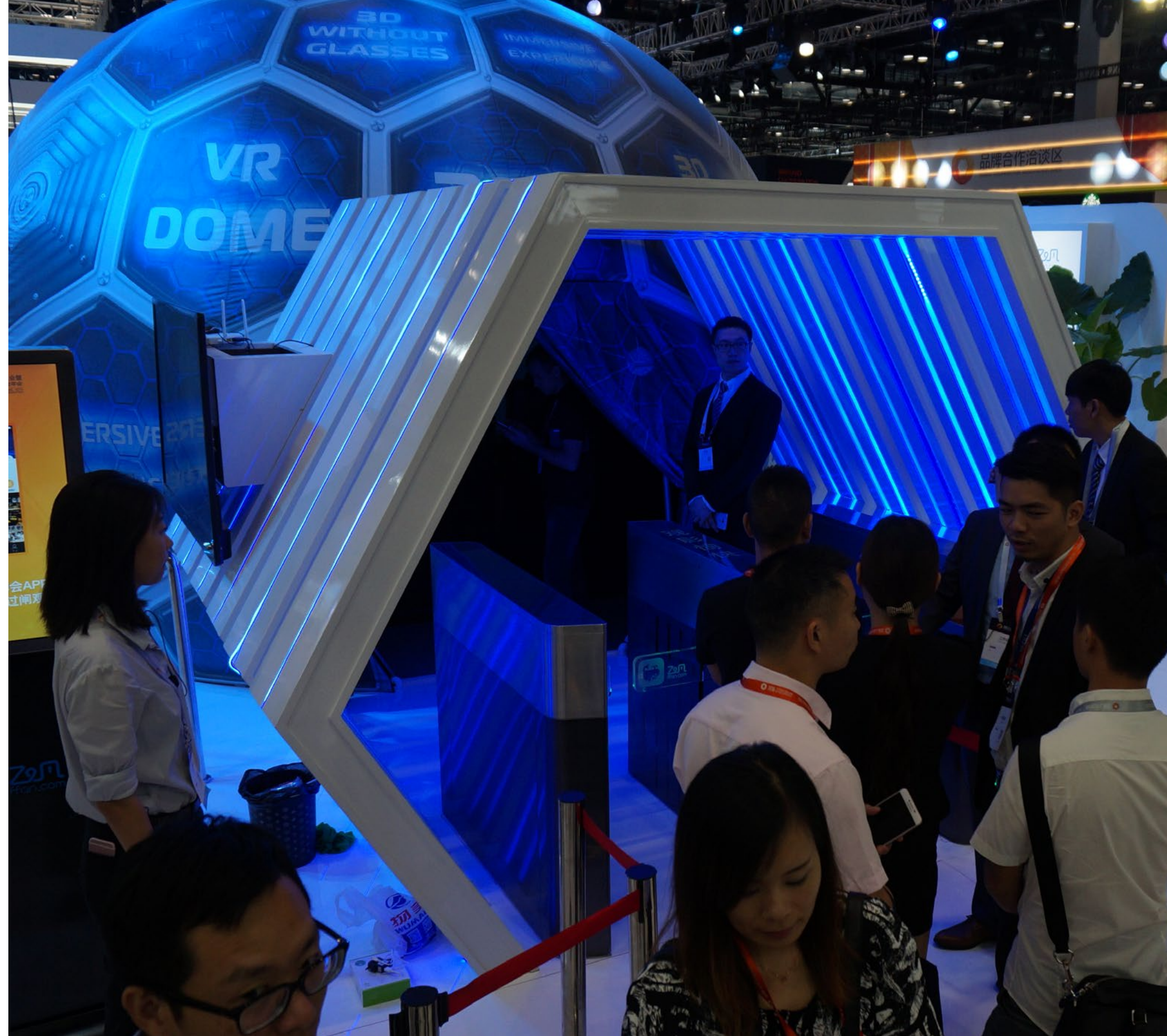
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WANDA GROUP PARTNERSHIP

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360 DARKRIDE DOME PROVES POPULAR AT
10TH WANDA GROUP ANNUAL COMMERCIAL
CONVENTION



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WANDA GROUP PARTNERSHIP

To demonstrate how 360 immersive entertainment can be used in shopping malls and arcades, we brought our 360 DARK RIDE DOME to the Wanda Annual Commercial Convention, an open industry event by the Wanda Group, the world's largest private property developer and owner. The immersive 360 DARKRIDE DOME solution, which was comprised of a 5 meter closed dome and motion seating, attracted eager audiences who, formed long queues all day to share in the experience.

DOMEXPERIENCE



The term «fulldome» is used to describe immersive dome-based video environments that create 360 degree and virtual reality experiences. Pre-rendered digital video and animation, real-time, interactive and live captured images can be displayed on the inside of a domed projection surface to create an immersive viewing experience. The technological roots of fulldome are based in the dome architecture of planetariums and multi-projector film and simulator environments. As technology evolved and analog systems were replaced by digital projection, the potential, allowing 3D animation, documentary filmmaking, virtual reality gaming and creating new markets such as immersive art and interactive story-telling.

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WHERE TO USE?

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WHERE TO USE



FOR LIVE EVENTS



WHERE TO USE

FOR PARTIES

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WHERE TO USE



FOR PERFORMANCES

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WHERE TO USE



FOR EXHIBITIONS

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WHERE TO USE



FOR MARKETING

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WHERE TO USE



FOR CONFERENCES

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WHERE TO USE



FOR PRESENTATIONS



ABOUT ANDROID JONES

Android is now known as a pioneer in digital painting and projection art. He has projected his creations on the Sydney Opera House and the Empire State Building, and worked as a commissioned artist for the Royal Family of Abu Dhabi. Android is now known as a pioneer in digital painting and projection art. He has projected his creations on the Sydney Opera House and the Empire State Building, and worked as a commissioned artist for the Royal Family of Abu Dhabi. His extraordinary works representative fabulous world of digital art and shows to visitors great modern and mystical paintings.

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WHAT IS SAMSKARA

“Samskara” is the scope of experiences, which we collect through our life journeys: the infinite flow of feelings, actions, ideas, choices, and emotions. Good samskara is driven by positive experiences and deeds, while negative samskara is the result of evil or selfish thoughts and actions. Samskara allows us to experience inner conflicts, conflicts between people, nations, religions, and generations, through which we evolve to a more industrial world and end up with complete destruction. But total devastation clears the path for rebirth and revival, and the eternal quest for light, magic, goodness and harmony in better, more spiritual, realms. You make the choice – this is Samskara.



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ABOUT SAMSKARA IMMERSIVE EXHIBITION

Samskara is a massive project inspired by the amazing digital artwork of Android Jones and created in collaboration with the 360ART. Based on ancient Vedic tales and Sanskrit mantras, it has already won hearts and minds at Burning Man, Boom, and Lightning In a Bottle, as both an immersive art exhibition and a 360 fulldome show. «Samskara» is the latest sensational work of Android Jones, which received a wide resonance in the art society.

The immersive exhibition is more than just a representation of the artist's works, but an incredible journey that takes you to the fantastic world of Android's art. Digital creations of "Samskara" are represented in 9 different formats: unique art objects and installations, live performances, costume shows, fulldome films, panoramic projections, animated 3D objects, special effect canvases, VR games, AR app.



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FULLDOME SHOW

SAMSKARA

The main and the most stunning attraction of the event – 360 dome show, that will take you to a captivating journey through the surrealistic worlds created by the artist.





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AWARDS



FOR BEST SHORT FILM JENA
FULLDOME FESTIVAL 2016
2016 JENA FULLDOME
电影节 最佳短片



BEST SHORT FILM
FISKE FULLDOME FILM
FESTIVAL 2015
电影节 最佳短片

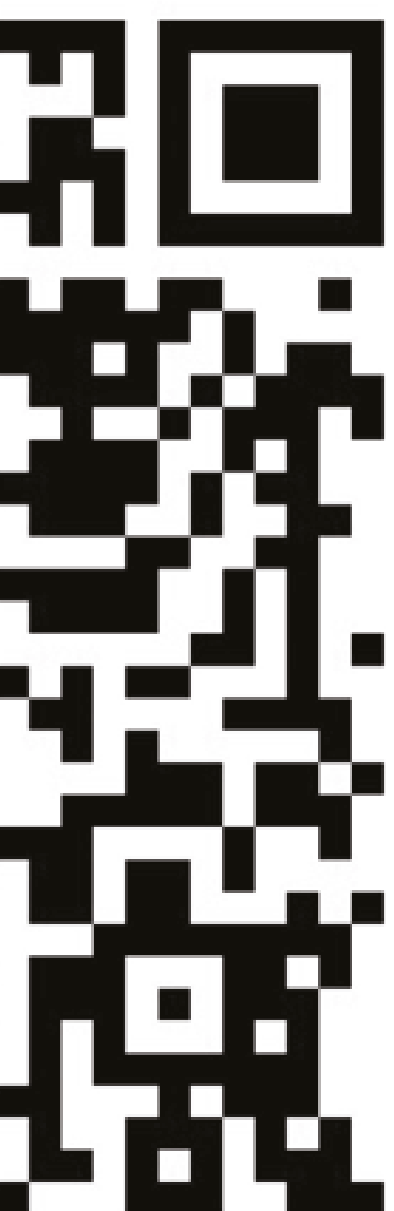


BEST FULLDOME SHORT 2016
MADRID IMMERSIVE FESTIVAL
马德里沉浸艺术节 最佳短片



HONORABLE MENTION IFF
FESTIVAL CINEMA IMERSIVO
2015
IFF国际电影节 荣誉奖





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